



Why should you get involved?

- Optimal child development is at the core of community and economic development.
- Effective child development efforts lay a strong foundation for a child's successful growth and development.
- It's simple: When we don't make the healthy growth and development of our children a top priority, we jeopardize our entire future.



Children's Trust Fund

You can make a difference.

1-800-CHILDREN

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www.michigan.gov/ctf

**Contact your Local Council
or Direct Service Program**

Visit the Children's Trust Fund website at

www.michigan.gov/ctf

click on "Programs."

Facebook – www.facebook.com/MichiganCTF

Twitter – twitter.com/CTF_Michigan

YouTube – www.youtube.com/MichiganCTF



Prevent Child Abuse

Michigan



Children's Trust Fund

Protecting Michigan's Children

Not Printed With State Funds

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Children's Trust Fund

Protecting Michigan's Children



What is the Children's Trust Fund?

The Children's Trust Fund serves as a voice for Michigan's children and families and promotes their health, safety, and welfare by funding effective local programs and services that prevent child abuse and neglect.

- Established by Public Act 250 of 1982.
- Michigan's only independent, statewide, nonprofit organization dedicated to the prevention of child abuse and neglect.
- Since 1982, CTF has generated more than \$60 million to support prevention programs and services in communities across the state, positively touching the lives of more than 6 million children and families.
- CTF does not receive state general funds for operations. It relies on direct donations and campaigns, including a specialty license plate, an heirloom birth certificate, state income tax contributions, grants, investment income and fundraising events.

What is the problem?

- On average, 216 reports of suspected child abuse or neglect are made each day in Michigan.
- In 2010 alone, there were 21,401 confirmed cases of abuse or neglect in the state, representing 32,531 child victims.
- In 2010, 38 percent of victims were under the age of four.
- Nationally, an estimated five children die each day from child abuse or neglect.

What does CTF do?

- Funds 73 local child abuse and neglect prevention councils that serve all of Michigan's 83 counties, supporting healthy growth and development by:
 - Promoting community connections for children and families.
 - Expanding parenting knowledge.
 - Supporting the emotional well-being of children.
- Funds 21 community-based direct-service grants across the state, including:
 - Childhood Development Programs.
 - Respite Care.
 - In-Home Visitation Programs.
 - Parenting Education & Support Groups.
 - Referral Services.
- Provides training, technical assistance and support to our statewide prevention network.
- Coordinates the official State of Michigan Child Abuse Prevention (CAP) Month activities to educate the public about child abuse and neglect and the prevention work being done at the local and state levels for our children and families.



How can you get involved?

- **Learn more** about how we prevent child abuse and neglect and be an ambassador to your family, friends and neighbors.
- **Organize your neighbors** to ensure prevention services are available for the families in your community.
- **Volunteer** your time and skills at your local Child Abuse and Neglect (CAN) Prevention Council.



How can you support CTF?

- Donate to CTF on your **state income tax form 4642** (ask your tax preparer for assistance).
- Purchase a CTF specialty **license plate** through your local Secretary of State office at www.michigan.gov/sos.
- Become a sponsor, purchase a ticket or donate an auction item to CTF's annual **Pam Posthumus Signature Auction Event**.
- Purchase an **heirloom birth certificate**.
- Remember CTF in your **will and estate planning**.